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#### **Academic Outputs related to Happiness**

1. “Happiness and Job Satisfaction; A Survey in Hong Kong 2007”, Thomas W.K. YUEN and Winnie, W.L. CHU, *Shue Yan Economic and Well-being Research Project, Survey Report*, March 2007
2. “Happiness and Willingness To Pay (WTP) for Green Concept Product Mark the Incentive for Businesses to Establish Green Corporate Social Responsibility (CSR) Policy”, Thomas W.K. YUEN and Winnie, W.L. CHU, *Towards A Responsible Success, Corporate Social Responsibility and Environmental Management*, Jan. 2007, WVB, ISBN 978-3-86573-257-6, p.3 to 10.
3. “Determinants of the Self-Reported Happiness: A Survey Study in Hong Kong”, Thomas W.K. YUEN and Winnie, W.L. CHU, *Frontiers of Asian Studies in the Twenty-First Century, 2nd Annual Conference of the Asian Studies Association of Hong Kong (ASAHK)*, 26-27 Jan. 2007
4. “Happiness and Expected Economic Prospective; A Survey in Hong Kong 2006”, Thomas W.K. YUEN and Winnie, W.L. CHU, *Shue Yan Economic and Well-being Research Project, Survey Report*, March 2006
5. “Expected Happiness and Consumption in Christmas and New Year Year Holiday; A Survey in Hong Kong ”, Thomas W.K. YUEN and Winnie, W.L. CHU, *Shue Yan Economic and Well-being Research Project, Survey Reports*, Dec 2006, Dec 2005, Dec 2004, Dec 2003