

## **PPDO International Conference**

### **Happiness and Public Policy**

**United Nations Conference Center (UNCC)**

**Wednesday, 18 July 2007**

**07.00 – 08.45            Registration for the International Conference at the UNCC**

**08.45 – 09.30            Morning Sessions – Conference Room 1**

#### Opening Ceremony

08.45 - 09.00            Video Presentation “Happiness Development Pathway”  
09.00 - 09.05            Welcoming Address  
By Dr. Sauwalak Kittiprapas, Acting Director , Public Policy  
Development Office, Kingdom of Thailand  
09.05 - 09.10            Welcoming Remarks  
By Mr. Kim HAK-SU, Executive Secretary of UNESCAP  
09.10 - 09.15            Official Address to the Prime Minister  
By Mr. Rongpon Charoenpan, Secretary-General to the  
Cabinet, Kingdom of Thailand  
09.15 - 09.30            Opening Speech “Sufficiency Economy: Thailand’s  
Operationalized Model of happiness”  
By H.E. General Sorayud Chulanont, Prime Minister of  
Kingdom of Thailand

**09.30 - 10.00            Coffee Break**

**10.00-12.45            Introductory Sessions – Conference Room 1**

10.00 – 10.30            Introductory Remarks:  
**“Happiness: New Direction for Development”**  
By H. E. Lympo Jigmi Thinley, Minister of Cultural and Home  
Affairs, Kingdom of Bhutan

10.30 - 12.30            Plenary Sessions – Conference Room 1

#### **“Happiness and Public Policy”**

Prof. Robert Cummins, Deakin University, Australia  
Prof. Paul Fritzer, Queensland University of Technology,  
Australia  
Prof. Takayashi Kusago, Osaka University, Japan  
Mr. Rae Kwon Chung, Director of Environment and  
Sustainable Development Division, UNESCAP  
Chaired by: Assoc. Prof. Dr. Varakorn Samkoses, Deputy  
Minister of Education of Kingdom of Thailand

12.30 - 12.45      **“Tree Robo”** 3D Film – Grand Prix Winner at the 12<sup>th</sup>  
Bradford Animation Festival, Director Moon-Saeng Kim,  
Republic of Korea

**12.45 – 13.45      Lunch Break**

**13.45 – 17.15      Afternoon Session – Parallel sessions in 5 rooms  
(CR1, MR A, MR G, MR H, MR F)**

13.45 - 15.30      Session 1- 5

15.30 - 15.45      Coffee Break

15.45 - 17.15      Session 6 - 10

**18.00                  Reception hosted by**

**Thursday, 19 July 2007**

**08.30 – 09.00      Registration for the International Conference at the UNCC**

**09.00 – 12.15      Morning Sessions – Parallel sessions in 5 rooms  
(CR1, MR A, MR G, MR H, MR F)**

09.00 – 10.30      Session 11 - 15

10.30 – 10.45      Coffee Break

10.45 – 12.15      Session 16 – 20

**12.15 – 13.45      Lunch Break**

**13.45 – 16.00      Afternoon Session –Conference Room 1**

13.45 – 14.00      Video Presentation “Happiness Development Pathway”

**Closing Session**

14.00 – 16.00      “Pathways to Happiness”

By Ms. Erica Matthews, OECD

Prof. Allister McGregor, University of Bath

Dr. Thakur Singh Powdyel, Center of Bhutan Studies,  
Kingdom of Bhutan

Mr. Sulak Sivalak, Chairman, Satian Koses-Nakaprateep  
Foundation, Kingdom of Thailand

Chaired by: H.E.. Paiboon Wattanasiritham, Deputy  
Prime Minister of Kingdom of Thailand